

DIY legacy titles credit format

credit font and placement (DIY legacy titles only)

- Font should be White, Gotham Medium (upper and lowercase)
- Slight 50% drop shadow. Size 20.
- Do not exceed 4 lines of type and build from the bottom up.
 - Pre-approval for over 4 lines of type must be approved by Production Executive
- Credits should occupy the center lower third portion of the frame, be placed directly over footage, and occur at the end of the program.

copyright, last card (DIY legacy titles only)

- Font should be White, Gotham Medium (upper and lowercase)
- Slight 50% drop shadow. Size 20.
- Center lower third, similar to credits
- Copyright year is the year in which the program will air.
 - Do not use Roman numerals for the copyright year, instead use 2021, 2022 etc.

PRODUCED BY [Production Company] FOR MAGNOLIA NETWORK

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program master (DIY legacy titles only)

- ONE Program Master plus content snap in, if required.
 - Program Master One
 - :15 embedded credits over content. Copyright included.
- If delivering content snap-ins this is a separate file uploaded to "Snap In Content" in Portal.

Details (DIY legacy titles only)

- Total credits may not go past the allotted 15 seconds.
- There is no credit limit, however, each credit must be up for a reasonable amount of time so that it may be read.
- • Credits are limited to the following "above the line" categories and subject to Network approval: Executive Producer; Supervising Producer; Director; Senior Producer; Line Producer; Associate Producer; Researcher; Editor.
- The internal network credit is limited to one Programming Executive and should be credited as:
 - For Magnolia Discovery Ventures, LLC
 - First and Last Name

- This credit should appear before the Copyright card but on a different card than the copyright.
- Content should continue until the end of the program with the credit text occurring over footage in the last 15 seconds with no graphic banner.
- A sample list of elements include: Substantive Credits (9 seconds), dissolve (half second), Producer Logo (3 seconds in lower third format), dissolve (half second), Network Copyright Notice (2 seconds).
- No credit rolls are allowed.
- Special Thanks credits are not allowed unless approved **during production period** by Network Executive.
- Contact information and/or websites may not be included in the final credits.
- Production company credits should read: **"Produced By [e.g. XYZ Entertainment]"**
Production company logos may still be used, but please get approval from your PE/AP as to size and animation.
- Email your draft credit list to your Magnolia production team for approval (cc: PMD).
Once the credit list is approved, upload to the Producer's Portal. Please include the credits to spec in your Picture Lock of shows for EP review.
- Please reach out to your Programming Executive with additional questions.