

FOOD NETWORK END CREDITS (as of June 2024)

CREDITS OVERVIEW:

**All credits must be approved by your network executive before submitting the final master.*

LINEAR VERSION: •

End credits must be:

- 15 seconds in length
- Occupy the lower third portion of the frame
- Be placed directly over footage
- Occur at the end of the program
- No credit rolls will be allowed.
 - Substantive content should continue until the end of the program with the credit text occurring over footage in the last 15 seconds with no graphic banner.
 - Substantive credits must not include web addresses.
- There is no credit limit, however, each credit must be up for a reasonable amount of time so that it may be read.
- Total credits may not go past the allotted 15 seconds.
- Do not exceed 4 lines of type and build from the bottom up. **If you must exceed 4 lines of type, it must be approved by your Production Executive.**
- Producers are allowed a “produced by” line with either their company name in text or a logo in the same L3 format.
- The producer logo must be approved by the Network to ensure it is legible in the lower third format.
- Network executives should be credited at the end of the run, before the copyright notice as listed below:
 - For Warner Bros. Discovery, Inc.**
 - [Executive Name]**
- Credit run should end with the below network copyright:
 - © [Year] Warner Bros. Discovery, Inc. or its subsidiaries and affiliates. All rights reserved.
 - ***Please note, the copyright year should reflect the year the program will air.*
- The Food Network logo must be placed directly above the applicable copyright notice listed above.
 - Sample:



STYLE GUIDELINES:

- Job Title – Helvetica font, point size 18, upper and lower case.
- Person’s name – Helvetica 95 Black font, point size 18, all caps (use bold function to achieve this).
- Both lines should have a 2 point shadow and are 100% white.
- **Embedded Credits are limited to the lower-third of the video screen and may not breach the upper half of the video screen.**