

Food Network CREDITS

(As of March 2021)

- End Credits with Copyright Notice must be 15 seconds in length.
- Credits should occupy the center lower third portion of the frame, be placed directly over footage, and occur at the end of the program.
- No credit rolls will be allowed. Substantive content should continue until the end of the program with the credit text occurring over footage in the last 15 seconds with no graphic banner. Substantive credits must not include web addresses.
- There is no credit limit, however, each credit must be up for a reasonable amount of time so that it may be read. Total credits may not go past the allotted 15 seconds.
- Do not exceed 4 lines of type and build from the bottom up. **If you must exceed 4 lines of type, it must be approved by your Production Executive.**
- A sample list of elements includes:
 - o Substantive Credits (9 seconds), dissolve (half second), Producer Logo (3 seconds in lower third format), dissolve (half second), Network Copyright Notice (2 seconds) with the applicable Network logo placed above the copyright notice text.
 - o Substantive Credits are limited to the following “above the line” categories and subject to Network approval: Executive Producer; Supervising Producer; Director; Senior Producer; Line Producer; Culinary Producer; Associate Producer; Researcher; Editor; **For Discovery, Inc. [Executive(s) Name]** per Executive approval.
 - o Copyright year is the year in which the program will air. Do not use Roman numerals for the copyright notice year; instead use 2020, 2021, etc. The Network logo must be placed directly above the applicable copyright notice listed below.
- Use the Food Network Logo that has been provided. Available for download from the Portal.
- The producer logo must be approved by the Network to ensure it is legible in the lower third format.
- Send final credit list to network Executive for approval before submitting final master.
- The applicable Network copyright must be used as follows:
© 2020 Discovery or its subsidiaries and affiliates. All rights reserved.

Repacks Credits:

- All repacks must include the source credits.
- Additional credits will be added on a case by case basis.
- Copyright Dates-
 - o Light Repack (Only graphics added)- Original date, unless new footage has been added. (Original Date with new Discovery Copyright info)
 - o Heavy Repack Specials (Clip Shows)- Current year copyright. (Current Year/New Discovery Copyright info)
 - o Heavy (New Graphics, host wraps, additional footage) - Current year copyright. (Current year/New Discovery Copyright)
 - o Re-titles – (Original source year, New Discovery Copyright info)

Licensed/Acquisitions/Recuts-Retitles Credits:

- Any re-cut/re-titled Licensed Programs or Acquisitions must include the source credits.
- Original Copyright date and Owner information needs to stay in show.