



Credit Style Guidelines:

- Job Title - Helvetica font, point size 18, upper and lower case.
- Person's name - Helvetica 95 Black font, point size 18, all caps (use bold function to achieve this).
- Both lines should have a 2 point shadow and are 100% white.
- Embedded Credits are limited to the lower-third of the video screen and may not breach the upper half of the video screen.
- The final :30 seconds of program time for embedded credits must be actual program content and be a part of the core content, story and/or wrap-up for the program. (Content Time Includes: disclaimers, program tease/open, graphic titles, Acts 1-6, bumps in/out, embedded credits, and network logo card).