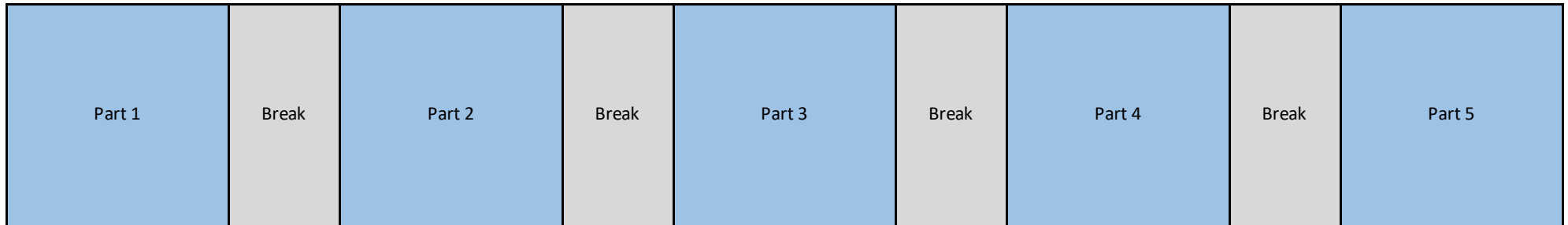




discovery+

CLOCK GUIDELINES FOR - SEGMENTED SEAMLESS MASTER FOR A 1 HOUR PROGRAMME



Discovery have a minimum TRT of 44 minutes and maximum TRT of 48 minutes for a 1 hour programme. Part durations should be a minimum of 5 mins.

NOTE: Part durations and TRT are editorially flexible but must be signed off by your Discovery EP.

Depending on the final TRT, the following deliverables will be required on delivery of your Programme Master file (but not limited to - please see your specific deliverables document provided by your Deals and Deliverables Coordinator):

- TRT runs short of 48 minutes - Snap ins to make up TRT to 48 minutes. *
- TRT runs long of 44 minutes - EDL to note 'snap outs' to bring TRT to 44 minutes.

* This does not apply to series with domestic rights only and should be delivered separate to the Programme Master file

Minimum of 5 seconds black between each part. **IMPORTANT:** All parts **MUST** start and end on a full second i.e.10:24:05:00. Please note, this guidance is not given in the tech spec.

Audio fade in and out of blacks is not required.

Please refer to the Discovery Tech Specs for full delivery requirements

GUIDELINES FOR CREDITS

Program Credits

Must be a minimum of 20 seconds in duration, inclusive of the end board

Must be on cards over black

Text should be clearly legible, and justified to the centre of the screen.

Must include a 3 second Discovery + end board: <https://drive.google.com/file/d/1EV3mbAaKib6DpPAqUrQet4CuzFioLKSI/view?usp=sharing>

25 frame fade to black following credits then one second of black. **IMPORTANT NOTE:** Do not include one second of black in metadata when uploading to the Portal.

1. For the UK credits must adhere to Ofcom guidelines - www.ofcom.org.uk

2. Discovery must approve all credits.

3. Any person/location/service who have been paid or given a visual/verbal credit during the programme should not appear in the “*With thanks*” credit.

4. No-one should be credited twice on screen. In certain cases several functions can be credited (e.g.. Written and directed by....) in a single caption, but the name should not appear more than once.

5. In general, OBs, studios and post-production facilities, suppliers of single-camera units or VTRs should not be credited.

6. Sponsor credits require Discovery's prior written approval.

7. Discovery does allow an end credit logo but it must non-animated

Production Company Credits

IT IS ESSENTIAL THAT YOU REFER TO YOUR PRODUCTION CONTRACT FOR CONFIRMATION OF DISCOVERY ENTITY FOR CREDIT AND COPYRIGHT NOTICE.

The production company name should not appear at the beginning of a programme but only in agreed format on the end board.

Copyright Notice

The copyright format is as follows:

©[Date to be in Roman Numerals] [Name of Copyright Holder]

The copyright text should be the last line of the credits.

Suggested Credit List

PROGRAMME TITLE
WITH THANKS TO
NARRATOR/PRESENTER
WRITER
COMPOSER
GRAPHICS
DUBBING MIXER
ONLINE EDITOR
EDITOR
SOUND RECORDIST
CAMERA
PA/CO-ORDINATOR
PRODUCTION MANAGER
RESEARCHER
ASSISTANT PRODUCER
PRODUCER

*FOR DISCOVERY: (on one card)
Commissioning Editor
Executive Producer

EXECUTIVE PRODUCER
DIRECTOR

*Please discuss required Discovery credits with your Deals and Deliverables Coordinator, as they will vary depending on the production.