

**THIRTY MINUTE (1/2 HOUR) PROGRAM FORMAT
(3 ACT / 2 BREAK VERSION)
INTERNATIONAL ICLOCK**

NETWORKS:

- DISCOVERY LATIN AMERICA
- DISCOVERY EN ESPAÑOL
- HOME & HEALTH
- TLC

Description		Timecode In hh:mm:ss:ff	Duration mm:ss:ff	Timecode Out hh:mm:ss:ff
Bars & Tone		00:58:40:00	01:00:00	00:59:40:00
Slate	:10 slate	00:59:40:00	00:10:00	00:59:50:00
Countdown	:10 countdown (last :02 silent and black)	00:59:50:00	00:10:00	01:00:00:00
Segment 1	Segment 1 (must be between 9:00 and 11:00) *NOTE: segments 1 & 2 must add up to less than 18:00	01:00:00:00		
BREAK	Black		00:10:00	
Segment 2	Segment 2 (should not be less than 5:00) *NOTE: segments 1 & 2 must add up to less than 18:00			
BREAK	Black		00:10:00	
Segment 3	*Segment 3 (should not be less than 5:00)			
Embedded Credits	*Special Note – CREDITS – If embedded credits exist over the last part of the show, they can remain. If credit roll exists after the program content, it should be removed and recreated as embedded credits over the last :30 of Segment 3.		00:30:00	
Bumps	Bumps and teases should be removed from program.			

PROGRAM FORMAT SPECIFICATIONS:

- First program video and/or audio must start at time code 01:00:00:00.
- Total Content Time (cannot exceed) **22:00**
(Content Time Includes: program segments 1-3, and embedded credits)
- Breaks (:10 x 2 breaks) **00:20**
- TOTAL RUNNING TIME (TRT) **22:20**