

THIRTY MINUTE (1/2 HOUR) PROGRAM FORMAT
(3 ACT / 2 BREAK VERSION)

BRAZIL QUOTA

NETWORKS:

- DISCOVERY BRAZIL
- HOME & HEALTH BRAZIL
- TLC BRAZIL
- ID BRAZIL

Description		Timecode In hh:mm:ss:ff	Duration mm:ss:ff
Bars & Tone	Please refer to the global technical specifications for detailed tape leader instructions.	00:58:30:00	
Black		00:59:30:00	
Slate		00:59:35:00	
Countdown		00:59:50:00	
Black		00:59:57:02	
White (Sync Indicator)		00:59:57:06	
Black		00:59:57:08	
Segment 1	Segment 1 (<u>must</u> be between 9:00 and 11:00) *NOTE: segments 1 & 2 must add up to less than 18:30	01:00:00:00	
BREAK	Black		00:10:00
Segment 2	Segment 2 (should not be less than 5:00) *NOTE: segments 1 & 2 must add up to less than 18:30		
BREAK	Black		00:10:00
Segment 3	*Segment 3 (should not be less than 5:30)		
Embedded Credits			00:30:00

PROGRAM FORMAT SPECIFICATIONS:

- First program video and/or audio must start at time code 01:00:00:00.
- Total Content Time (cannot exceed) **23:30**
(Content Time Includes: program segments 1-3, and embedded credits)
- Breaks (:10 x 2 breaks) **00:20**
- TOTAL RUNNING TIME (TRT) **23:50**

Textless Elements: If your program contains burned-in subtitles or text of any kind, textless video is required. Textless elements (sometimes called "clean covers") must be included at the end of the tape 15 to 20 seconds after the last segment. If you have been approved to deliver a master via Signiant, please create a separate file including all textless video.