**Production Info**

In order for the metadata team to write interesting descriptions and fully populate additional metadata fields, the following info is requested.

**SHOW TITLE**

**SERIES DESCRIPTION** *(if applicable)*

*Only needs to be provided with the first episode of a new series or a new season if key details have changed. You can provide descriptions that meet the character requirements below (character counts include spaces) or a production description (4000 characters max) that will be cut down by the metadata team to populate the following consumer-facing descriptions:*

* ***255 CHARACTER (MAX) DESCRIPTION***
* ***150 CHARACTER (MAX) DESCRIPTION***
* ***75 CHARACTER (MAX) DESCRIPTION*** *- Used for discovery+*

**MAIN TALENT** *(specify roles, if applicable)*

**EPISODE NUMBER/TITLE SUGGESTIONS**

*Do not repeat episode titles within the same series. Episode titles have the following character count:*

* ***MAIN TITLE****- Under 70 characters preferred (50 characters or less is highly suggested)*
* ***SHORT TITLE*** *(Used for discovery+) - 30 character maximum*
* ***VOD TITLE*** *- 16 character maximum*

**EPISODE DESCRIPTION**

*You can provide descriptions that meet the character requirements below (character counts include spaces) or a production description (4000 characters max) that will be cut down by the metadata team to populate the following consumer-facing descriptions:*

* ***255 CHARACTER (MAX) DESCRIPTION***
* ***150 CHARACTER (MAX) DESCRIPTION***
* ***75 CHARACTER (MAX) DESCRIPTION*** *- Used for discovery+*

**MAJOR STORY LINE(S)** *(if applicable)*

*Can be brief, but listed in order of priority is appreciated so we know what not to cut if working from a production description.*

**SPECIAL GUESTS/TALENT/KEY CREW** *(host, interviewee(s), director, producer, exec producer, etc.; specify roles, if applicable)*

**LOCATIONS IDENTIFIED IN EPISODE** *(if applicable)*

**OTHER KEY DETAILS** *(if applicable)*

*The information provided here will be used to populate additional metadata such as taxonomy (keywords), recipes, organizations, additional people names, additional locations (national parks, buildings, company names, landmarks), etc.*