**T I T L E S & D E S C R I P T I O N S**

Title of Show S1

Title Cleared x/x/xx

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**APPROVALS TIMELINE**

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| --- | --- |
| **approved by PE** |  |
| **approved by Jordan & Kaila** |  |
| **approved by PE** |  |
| **approved by PR/Talent** |  |
| **final copy sent to metadata** |  |

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| --- | --- |
| **talent bio (delete if not applicable)** | |
| talent name | Talent name: |
| talent bio  311 characters | Talent bio: |

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**APPROVALS TIMELINE**

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| --- | --- |
| **approved by PE** |  |
| **approved by Jordan & Kaila** |  |
| **approved by metadata** |  |
| **approved by brand team** |  |
| **approved by PE** |  |
| **approved by Lauren or Sarah** |  |
| **final copy sent to metadata** |  |

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| **series level** | |
| show title  main title: 75 characters  short title: 30 characters  VOD title: 16 characters | Main title: - characters  Short title: - characters  VOD title: - characters |
| description  short description: 75 characters  long and main descriptions: 255 characters | Short Description: - characters  Long and Main description: - characters |

|  |  |
| --- | --- |
| **trailer** | |
| show title  main title: 75 characters  short title: 30 characters  VOD title: 16 characters | Main title: - characters  Short title: - characters  VOD title: - characters |
| description  short description: 75 characters  long and main descriptions: 255 characters | Short Description: - characters  Long and Main description: - characters |

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**APPROVALS TIMELINE**

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| --- | --- |
| **approved by PE** |  |
| **approved by metadata** |  |
| **approved by PE** |  |
| **final copy sent to metadata** |  |

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| **episode 101** | |
| episode title  main title: 75 characters max (aim for 55)  short title: 30 characters  VOD title: 16 characters | Main title: - characters  Short title: - characters  VOD title: - characters |
| episode description  short description: 75 characters  listings description: 150 characters  long and main descriptions: 255 characters | Short Description: - characters  Listing Description: - characters  Long and Main description: - characters |

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| --- | --- |
| **episode 102** | |
| episode title  main title: 75 characters max (aim for 55)  short title: 30 characters  VOD title: 16 characters | Main title: - characters  Short title: - characters  VOD title: - characters |
| episode description  short description: 75 characters  listings description: 150 characters  long and main descriptions: 255 characters | Short Description: - characters  Listing Description: - characters  Long and Main description: - characters |

|  |  |
| --- | --- |
| **episode 103** | |
| episode title  main title: 75 characters max (aim for 55)  short title: 30 characters  VOD title: 16 characters | Main title: - characters  Short title: - characters  VOD title: - characters |
| episode description  short description: 75 characters  listings description: 150 characters  long and main descriptions: 255 characters | Short Description: - characters  Listing Description: - characters  Long and Main description: - characters |

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| --- | --- |
| **episode 104** | |
| episode title  main title: 75 characters max (aim for 55)  short title: 30 characters  VOD title: 16 characters | Main title: - characters  Short title: - characters  VOD title: - characters |
| episode description  short description: 75 characters  listings description: 150 characters  long and main descriptions: 255 characters | Short Description: - characters  Listing Description: - characters  Long and Main description: - characters |

|  |  |
| --- | --- |
| **episode 105** | |
| episode title  main title: 75 characters max (aim for 55)  short title: 30 characters  VOD title: 16 characters | Main title: - characters  Short title: - characters  VOD title: - characters |
| episode description  short description: 75 characters  listings description: 150 characters  long and main descriptions: 255 characters | Short Description: - characters  Listing Description: - characters  Long and Main description: - characters |

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| --- | --- |
| **episode 106** | |
| episode title  main title: 75 characters max (aim for 55)  short title: 30 characters  VOD title: 16 characters | Main title: - characters  Short title: - characters  VOD title: - characters |
| episode description  short description: 75 characters  listings description: 150 characters  long and main descriptions: 255 characters | Short Description: - characters  Listing Description: - characters  Long and Main description: - characters |